

## INVOICE



**WPTV**  
**1100 Banyan Blvd.**  
**West Palm Beach, FL 33401**  
**Main: (561)655-5455**  
**Billing: (877)290-6105**

Invoice #	Invoice Date	Invoice Month	Invoice Period
307283-1	08/19/12	August 2012	07/30/12 - 08/14/12

Station	Account Executive	Sales Office	Sales Region
WPTV	Marta Salazar-Perren	EWS - Washing	National

Advertiser	Product	Estimate Number
Florida Votes	Florida Votes	1223

Billing Address:

**Davis Group (The)**  
**Attention: Accounts Payable**  
**4201 Bee Caves Road - Suite C-101**  
**Austin, TX 78746**

Send Payment To:

**WPTV**  
**P.O. Box 116871**  
**Atlanta, GA 30368-6871**

Flight Dates	Order #	Alt Order #
08/09/12 - 08/14/12	307283	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling
Duplicate Invoice

IDB #	Advertiser Code	Product Code
13302		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	08/09/12	08/14/12	M-F 11-1135p	11-1135p	1-----	:30	1	\$950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/09/12 08/15/12 1----- 1 \$950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WPTV M 08/13/12 11:13 PM M-F 11-1135p 11-1135p :30 FLVOTES1203H \$950.00 NM									
3	08/09/12	08/14/12	M-Su Late News/Olympic	11p-1235a	---11-2	:30	4	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/09/12 08/15/12 ---11-2 4 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WPTV Th 08/09/12 12:25 AM M-Su Late News/Olympics 11p-1235a :30 FLVOTES1203H \$1,500.00 NM 6 WPTV F 08/10/12 12:27 AM M-Su Late News/Olympics 11p-1235a :30 FLVOTES1203H \$1,500.00 NM 8 WPTV Su 08/12/12 11:45 PM M-Su Late News/Olympics 11p-1235a :30 FLVOTES1203H \$1,500.00 NM 7 WPTV Su 08/12/12 11:57 PM M-Su Late News/Olympics 11p-1235a :30 FLVOTES1203H \$1,500.00 NM									
4	08/09/12	08/14/12	Wkend Sa/Su Olympics	5a-6p	-----12	:30	3	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/09/12 08/15/12 -----12 3 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 7 WPTV Sa 08/11/12 1:11 PM Wkend Sa/Su Olympics 5a-6p :30 FLVOTES1203H \$1,800.00 NM 9 WPTV Su 08/12/12 11:01 AM Wkend Sa/Su Olympics 5a-6p :30 FLVOTES1203H \$1,800.00 NM 8 WPTV Su 08/12/12 2:55 PM Wkend Sa/Su Olympics 5a-6p :30 FLVOTES1203H \$1,800.00 NM									
5	08/09/12	08/14/12	Closing Olympics	7p-12xm	-----1	:30	1	\$6,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/09/12 08/15/12 -----1 1 \$6,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WPTV Su 08/12/12 9:00 PM Closing Olympics 7p-12xm :30 FLVOTES1203H \$6,000.00 NM									

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307283-1	08/19/12	August 2012	07/30/12 - 08/14/12
Advertiser	Product	Estimate Number	
Florida Votes	Florida Votes	1223	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	08/09/12	08/14/12	M-F 6-7a	6-7a	---1---	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/09/12 08/15/12 ---1--- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WPTV Th 08/09/12 6:19 AM M-F 6-7a 6-7a :30 FLVOTES1203H \$1,500.00 NM									
7	08/09/12	08/14/12	Prime M-Su/Olympics	7p-12a	---1-1-	:30	2	\$6,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/09/12 08/15/12 ---1-1- 2 \$6,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WPTV Th 08/09/12 11:48 PM Prime M-Su/Olympics 7p-12a :30 FLVOTES1203H \$6,000.00 NM 5 WPTV Sa 08/11/12 8:15 PM Prime M-Su/Olympics 7p-12a :30 FLVOTES1203H \$6,000.00 NM									
8	08/09/12	08/14/12	M-F 6-630p	6-630p	----1--	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/09/12 08/15/12 ----1-- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WPTV F 08/10/12 6:24 PM M-F 6-630p 6-630p :30 FLVOTES1203H \$1,200.00 NM									
9	08/09/12	08/14/12	Daytime/Olympics	10a-5p	11-----	:30	2	\$950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/09/12 08/15/12 11----- 2 \$950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WPTV F 08/10/12 10:19 AM Daytime/Olympics 10a-5p :30 FLVOTES1203H \$950.00 NM MG for 9.3,9.2 5 WPTV F 08/10/12 2:16 PM Daytime/Olympics 10a-5p :30 FLVOTES1203H \$950.00 NM MG for 9.3,9.2 2 WPTV M 08/13/12 Daytime/Olympics 10a-5p :00 <del>\$950.00</del> NM See MG 9.4,9.5 3 WPTV Tu 08/14/12 Daytime/Olympics 10a-5p :00 <del>\$950.00</del> NM See MG 9.4,9.5									
10	08/09/12	08/14/12	Sa 8-10a	8-10a	-----S-	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/09/12 08/15/12 -----S- 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Sa 08/11/12 8:18 AM Sa 8-10a 8-10a :30 FLVOTES1203H \$750.00 NM									
11	08/09/12	08/14/12	Today Show/Olympics 7-7-10a		----1--	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/09/12 08/15/12 ----1-- 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV F 08/10/12 7:29 AM Today Show/Olympics 7-10a 7-10a :30 FLVOTES1203H \$2,500.00 NM									
12	08/09/12	08/14/12	Su 6p	6-630p	-----1	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/09/12 08/15/12 -----1 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Su 08/12/12 5:59 PM Su 6p 6-630p :30 FLVOTES1203H \$600.00 NM									

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	08/09/12	08/14/12	M-F 430-5a	430-5a	----1--	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/09/12   08/15/12   ----1--                   1       \$100.00									
Spots: # Ch   Day   Air Date   Air Time   Description   Start/End Time   Length   Ad-ID   Rate   Type									
1 WPTV   F   08/10/12   4:52 AM   M-F 430-5a           430-5a       :30   FLVOTES1203H       \$100.00   NM									

<u>Total Spots</u>	19	<u>Gross Total</u>	\$38,900.00
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**Payment Terms 30 Days**

<u>Agency Commission</u>	\$5,835.00
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<u>Net Amount Due</u>	\$33,065.00
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